



## Retired, Rewired & Refired

The shifting demographics and what that means to you.  
Who says you're too old?  
What defines today's "Rookies"?  
What's the fastest growing age group in society these days?  
Who's really getting what they want and loving it?

## America – The Two Hundred Forty-Four Year experiment

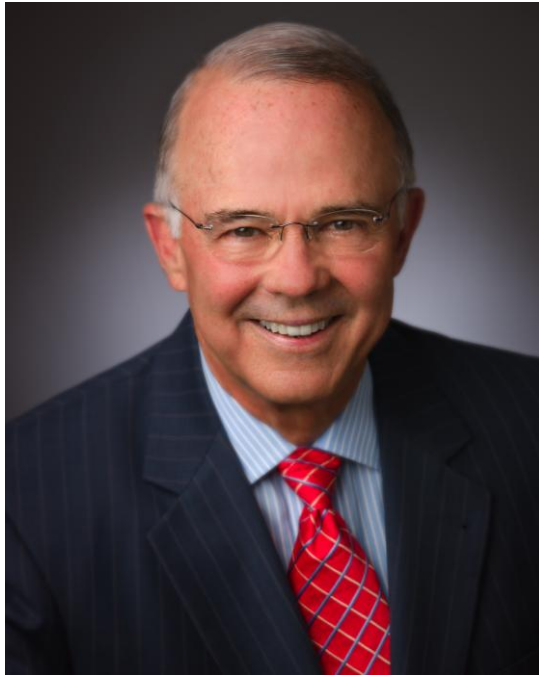
Where have all the leaders gone?  
Who's going to lead?  
The massive paradigm shift!!  
Debt and our Dilemma?  
What about the "Baby-Boomers"?  
The age of entitlement.  
Is Management an effective substitute for Leadership?

## Creating our New Legacy

What should we do differently?  
The path of transcending fear.  
Discovering your Brilliance  
Starting Over...the greatest skill in life!



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## Stan Goss "Wake-Up" America... Don't Act Your Age!

You're probably going to live to be 100 years old!

How do you really want to live the rest of your life?

The "Baby Boomers" changed our world...it's time to do it again!

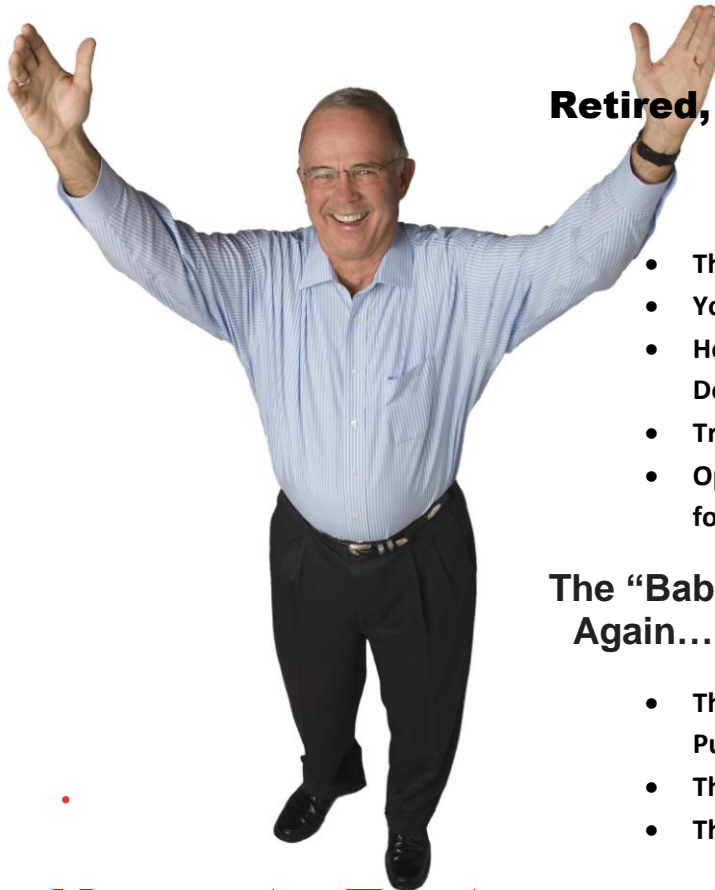
Over the past 20 years, Stan Goss has built one of the most successful and prestigious Executive Coaching and Leadership Development practices in the U.S. He has provided counsel and wisdom to many of America's top business leaders in a wide variety of industries including Financial Services, Oil and Gas, Health Care, Network News Broadcasting, National Retail and Power and Energy Production. He has been dubbed the "Dean of Executive Coaches" by his peers and has personally mentored dozens of strong Executive Coaches. Stan is once again embarking on an exciting new venture which promises to propel him to the highest ranks of American speakers.

Stan is a living example of his message "Retire, Rewire and Refire." His message is a wake-up call announcing the staggering reality of the new demographics of a population that is living longer than ever before. While his message is one which produces a "gee whiz I didn't know that" effect on his audiences, it is also delivered with humor, real life stories and inspiration and encouragement for people of all ages. Few speakers today are as relevant and topical for such a wide audience of Americans. Every segment of our society will be affected by the changes coming our way. Stan Goss's message will not only provoke our thinking, but will provide bold and fresh ideas for positively and effectively dealing with these changes.





## WAKE UP America...Don't Act Your Age!



### Retired, Rewired and Refired

- The Shift in Today's Age Paradigm
- Your Productive Years Ahead
- How Did We Get Here...and, Where Do We Go Now?
- Trends and Forecasts
- Opportunity is Knocking, Are You Up for the Challenge?

### The "Baby Boomer's" Are at it Again...

- This Time, Will it be with "Real" Purpose?
- The Dance Between Love and Fear
- The Price of Entitlement

## Keynote Features

### What Would You Do...If You Knew You Were Going To Live To 100?

- Entertaining, Humorous and Enlightening
- Insightful and Direct – Authentically Unique Style
- Powerful Reality with a Call to Action
- A Transformational Opportunity for ALL

### Presentation Overview

- Open and Engaging Keynote Speaking Style
- Articulate Delivery of Messages and Data
- Light Humor: Analogies, Scenarios and Short Stories
- Challenging, Inspiring and Empowering

### Client Testimonies

Stan has an inspiring way of delivering his message with a clean and clear speaking style that ranks him as one of the best in the business. - CEO, Fortune 500 Oil & Gas Company

Stan's insights are enlightening and empowering. The audience can't help but engage in his environment of collective awareness. - President, Houston Based Design and Marketing Firm

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